

PROGRAMMATIC DIGITAL ADVERTISING AGENCY SOLUTIONS

White-Labeled, Turn-Key Programmatic Advertising Services for Marketing Agencies. Let us be your in-house digital department!



OUR TEAM



KRISTA CARTEE

*Co-Owner /
Strategy & Marketing*



KIM GEARY

Senior Account Director



GREG DEEMY

Co-Owner / Tech & IT



KAITLIN LANGLEY

Social Media Director





WE UNDERSTAND AGENCY CHALLENGES

AND MAKE IT OUR MISSION
TO RESOLVE THEM!

At TargetonStar, we recognize the challenges that agency professionals face in providing programmatic services to their clients.

- Keeping up with digital industry trends is difficult and time consuming.
- Providing a wide variety of programmatic digital products requires cultivating a multitude of data and inventory partnerships.
- Strategizing, implementing and reporting on client digital campaigns requires a team of in-house experts and financial overhead for my agency.





At TargetonStar, we support our agency partners by providing turnkey, white-labeled services with thoughtful strategy customized for each advertiser, expert campaign implementation with the industry's leading data providers and top DSP, AI and manual campaign management and real-time reporting....

**ALL PROVIDED WITHIN MEDIA FEES,
WITH AGENCY COMMISSION!**

WHAT WE OFFER

Digital Solutions for Agency Partners

B2C & B2B
DISPLAY BANNERS

SITE RETARGETING

CONNECTED TV/
OTT ADVERTISING

DIGITAL VIDEO-
PRE-ROLL & IN-BANNER

CONTEXTUAL TARGETING

LOCATION-BASED
DEVICE ID TARGETING

GEO-FENCING
MOBILE ADS

NATIVE ADVERTISING/
SPONSORED CONTENT

PRIVATE CONTRACTS

KEYWORD
PAY-PER-CLICK

PREMIUM INVENTORY
& DATA PARTNERS

PAID SOCIAL MEDIA
CAMPAIGNS

YOUTUBE CAMPAIGNS

AND MORE...



THE DIFFERENCE

TargetonStar is not a digital *agency*. We are a programmatic digital media company, strategically positioned with optimal technology partners, both SSP and DSP, to provide our agency clients with expert-level digital campaign delivery, significantly above industry-standard results, framed under a white-labeled relationship to help support their clients' marketing goals.

WHAT AGENCY PARTNERS CAN EXPECT

Customized Digital Strategies for Clients

Same-day, full-transparency reporting on white-labeled dashboard, customized to your agency's needs, with client access.

Access to the Industry's leading Data & Inventory Partners

AI Technology & Expert Digital Traders Continually Optimizing your Campaigns

Responsive Team to answer questions, make quick changes
- No Extra Fees

All services are included in Gross media fees, with Agency Commission paid!

LET'S GET STARTED!



✓
DIGITAL
MARKETING

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